

DEVELOPMENT METHODS OF THE INTELLECTUAL CAPITAL ORGANIZATIONAL COMPONENT OF THE COMPANY

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The article presents theoretical standpoints of the company's intellectual capital organizational component development. Organizational capital is the part of intellectual capital that is relevant to the organization as a whole. These are patents and license agreements, procedures, technologies, management systems, technical and software, organizational structure and organizational culture, brand of the organization. It is concluded that the main goal of organizational innovation is to obtain synergetic effects from organizational design, affecting the growth of the value of intellectual capital of the company. To assess the effects of organizational design, five methods of analysis and evaluation of organizational structures are proposed: quantitative, functional cost analysis, graphical modeling, expert and system analysis.

Keywords: *intellectual capital of the company, organizational capital, effects of organizational design, methods of analysis, evaluation and design of organizational structures*

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