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The role of intellectual capital in achieving national competitiveness

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It is presented the results of the study of the intellectual capital impact on the financial, economic and market performance of companies in developed and emerging markets. They confirm the existence of common regularities, expressed in the presence of the innovative development advantages of companies of any country in any market, and also determine the effectiveness of organizational, social and cultural transformation of developing countries in the context of modern globalism.

Keywords: *intellectual capital, human capital, developed and emerging markets*

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