

Personality in the context of transformations of Russian society

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The problem of formation and personality change in the context of transformation processes is considered. It is shown that new approaches to the understanding of postmodern society, the super-industrial revolution, as well as other changes in social life make changes to the basic composition of the personality, in connection with which a new theory of personality is needed. It is concluded that the transformational state of Russian society changes the personality structure and its axiological orientations. The author, relying on previous and contemporary research in the axiological interpretation of the relationship between a person and society, tries to determine the future prospects for the development of Russian personalism.

Keywords: *personality, society, postmodernism, superindustrial revolution, self-identification, transformation*

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