

UDC: 177.5

### **Information society development. The neo-marxist approach**

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*The article deals with the information society in the context of the philosophical paradigm of neo-marxists. The unifying postulate of the presented theories is that they do not distinguish the information society as a separate new kind of society. On the contrary, they see the information society as a classic capitalist formation operating in new conditions and new markets. In fact, the information society brings new tools of social management and at the same time is a new market. The relevance and effectiveness of this market at the same time correspond to the classical Marxist paradigm.*

**Keywords:** *information society, capitalists, neo-Marxists, D. Harvey, G. Schiller, development*

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**September, 03 2018**