

UDC: 1

Cross-cultural communication or language of cultures as a system realizing communicative events

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Communicative culture can be defined as part of the basic culture. For successful intercultural communication with the representatives of other cultures, each individual must possess the necessary cultural minimum of knowledge of his own communication partners. The language of culture is a multifunctional means of the communication process — the exchange of information between two or more people in interpersonal communication. It arises when individual representations do not simply acquire expression, but when such expressions in communication processes acquire the status of representatives, and their use ceases to be arbitrary and obeys certain rules of interpretation.

Keywords: *language, culture, intercultural communication, interpersonal communication*

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