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### **On behavioral dominant of a person in Russian and Western civilizations**

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*The article identifies the dominant values making up the behavioral dominant of the man of Russian Western Eurasian and Anglo-American civilizations. The author identifies the specifics of the behavioral dominance of Russian spiritual civilization, the uniqueness of which gives the values of duty and Conscience and Western "mercenary" civilization, in which the most valuable are Benefits and Money, constituting the highest value. It is noted that this difference in the values of the behavioral dominance of Russian and Western civilizations have been historically formed due to the peculiarities of the creation of the Russian nation on the values of national spiritual culture and American "world nation" is created on an integral ideology of consumption and worship of money as the measure of all values.*

**Keywords:** *behavioral dominant, civilizational identity, spiritual community, a "world nation", the concept of spiritual education, civilized community, "United way development", basic values, moral sociality, goal setting*

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