

Main components of the intellectual capital of the enterprise

A.P. Garnov

It is offered a working definition of intellectual capital and a framework for identifying and classifying the various components of intellectual capital. Intellectual capital is a resource based on the knowledge; it is intangible; it has a certain usefulness for company functioning.

Keywords: *intellectual capital, structure of intellectual capital, knowledge economy, creative economy*

References

1. Andriessen D.G. (2004) Making Sense of Intellectual Capital, Elsevier Butterworth Heinemann, Burlington.
2. Branstetter Lee, and Raymond Fisman, and C. Fritz Foley (2005) "Do Stronger Intellectual Property Rights Increase International Technology Transfer?" National Bureau of Economic Research, Working Paper № 11516.
3. Brooking Annie (1996), Intellectual Capital: Core Asset for the Third Millennium Enterprise, International Thomson Business Press, New York.
4. Brooking Annie, Peter Board, and Sue Jones (1997), "The Predictive Potential of Intellectual Capital," National Business Conference, Hamilton, Ontario.
5. Edvinsson Leif and Michael S. Malone (1997), Intellectual Capital: Realizing Your Company's True Value by Finding Its Hidden Roots, HarperCollins Publishers, Inc., New York.
6. Klenow Peter J. and Andres Rodriguez-Clare (2004) "Externalities and Growth." National Bureau of Economic Research Working Paper № 11009.
7. Lev Baruch and Theodore Sougiannis (1996) "The Capitalization, Amortization and Value-Relevance of R&D." Journal of Accounting and Economics. Volume 21. № 1.
8. Stewart Thomas A. (1995), "Trying to Grasp the Intangible," Fortune, October 2, 1995.