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## INFORMATION AND COMMUNICATION TECHNOLOGIES AND THE EVOLUTION OF HUMAN INTERACTIONS

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Information communication technologies made a great influence on the processes of interaction of people. The created world of virtual reality attracts scientists from the time of its appearance and through the entire period of its development, which has a very long perspective in the future. Modern research has developed and improved various research methods that were not previously available, which makes possible to consider new theoretical ideas, new discoveries, and put forward some new working hypotheses and theories. Based on the latest conceptual and empirical researches of the sociotechnical environment, social networks which were studied, including those that have their own history, and those that have appeared relatively recently, but have a tendency to increase significantly the number of users.

**Keywords:** information communication technologies, social media platforms, sociotechnical environment, human interaction

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