SOCIAL PHILOSOPHY

DOI: 10.18522/1997-2377-2021-121-6-31-37

UDC: 316.6

The influence of ethnic identity on political trust and readiness for political behavior among Russian youth

V. Fedotova

It is considered the phenomenon of political trust and readiness for political behavior in the aspect of ethnic identity among Russian youth. The study carried out diagnostics of the young generation of Russians living in different regions of the Russian Federation, aged 18 to 34 years. The sample of the study included representatives of the cities of the Russian Federation: Perm, Ekaterinburg, Moscow, St. Petersburg, Nizhny Novgorod and some rural areas. During the empirical study, the following methods were used: the scale of political trust, the scale of "willingness to take part in political activity," J. Finney's method, which measures the severity of ethnic identity. The readiness for political behavior and the level of trust in the authorities are at a rather low level, which shows a tendency towards social cynicism rather than political trust. The ethnicity of today's youth is also at a fairly low level. The results of the regression analysis showed that ethnic identity influences the general level of trust in the authorities, while not affecting the readiness for political behavior.

Keywords: political trust, political cynicism, readiness for political activity, ethnic identity, Russian youth

References

- 1. Асташова Ю.В. Маркетинг: Теория поколений в маркетинге // Вестник ЮУрГУ. Сер. «Экономика и Менеджмент». 2014. № 8. С. 108-114.
- 2. Гулевич О.А., Сариева И.Р. Социальные верования, политическое доверие и готовность к политическому поведению: сравнение России и Украины // Социальная психология и общество. 2020. Т. 11. № 2. С. 74-92.
- 3. Altemeyer B. Enemies of freedom: Understanding right-wing authoritarianism. Mississauga: Jossey-Bass, 1988.
- 4. Altemeyer B. The authoritarian specter. Cambridge, MA: Harvard University Press, 1996. 384 p.
- 5. Becker J.C., Tausch N. A dynamic model of engagement in normative and non-normative collective action: Psychological antecedents, consequences, and barriers // European Review of Social Psychology. 2015. № 26. Pp. 43-92.
- 6. Dekker H., Meijerink F. Political cynicism: Conceptualization, operationalization, and explanation. Politics // Culture and Society. 2012. Vol. 3. Pp. 33-48.
- 7. Harder J., Krosnick J.A. Why Do People Vote? A Psychological Analysis of the Causes of Voter Turnout // Journal of Social Issues. 2008. № 64. Pp. 525-549.
- 8. Heiss R., Matthes J. Mobilizing for some. The effects of politicians' participatory Facebook posts on young people's political efficacy // Journal of Media Psychology. 2016. Vol. 28. Pp. 123-135.
- 9. Pattyn S., Van Hiel A., Dhont K., Onraet E. Stripping the political cynic: A psychological exploration of the concept of political cynicism // European Journal of Personality. 2012. Vol. 26. Pp. 566-579.
- 10. Phinney J. The Multigroup Ethnic Identity Measure: A new scale for use with diverse groups // Journal of Adolescent Research. 1992. Vol. 7. Pp. 156-176.
- 11. Phinney J., Ong A. Conceptualization and Measurement of Ethnic Identity: Current Status and

- Future Directions // Journal of Counseling Psychology. 2007. Vol. 54. Pp. 271-281.
- 12. Pinkleton B.E., Austin E.W. Exploring relationships among media use frequency, perceived media importance, and media satisfaction in political disaffection and efficacy // Mass Communication and Society. 2002. Vol. 5. Pp. 141-163.
- 13. Pinkleton B.E., Austin E.W. Individual motivations, perceived media importance, and political disaffection // Political Communication. 2001. Vol. 18. Pp. 321-334.
- 14. Pinkleton B.E., Austin E.W. Media perceptions and public affairs apathy in the politically inexperienced // Mass Communication and Society. 2004. Vol. 7. Pp. 319-337.
- 15. Pinkleton B.E., Um N.-H., Austin E.W. An exploration of the effects of negative political advertising on political decision making // Journal of Advertising. 2002. Vol. 31. Pp. 13-25.
- 16. Sidanius J., Pratto F. Handbook of theories of social psychology / Ed. P.A.M. Van Lange, A.W. Kruglanski, E.T. Higgins. Thousand Oaks, CA: Sage, 2012. Vol. 2. P. 418-438.
- 17. Thomas E.F., Mavor K.I., McGarty C. Social identities facilitate and encapsulate action- relevant constructs: A test of the social identity model of collective action // Group Processes & Intergroup Relations. 2011. № 15. Pp. 75-88.
- 18. Van Assche J., Dhont K., Van Hiel A., Roets A. Ethnic diversity and support for populist parties. The "right" road through political cynicism and lack of trust // Social Psychology. 2018. Vol. 49. Pp. 182-189.
- 19. Van Assche J., Van Hiel A., Dhont K., Roets A. Broadening the individual differences lens on party support and voting behavior: Cynicism and prejudice as relevant attitudes referring to modern-day political alignments // European Journal of Social Psychology. 2019. Vol. 49. Pp. 190-199.
- 20. Van Zomeren M., Leach C.W., Spears R. Protestersas"passionateeconomists": A dynamic dual pathway model of approach coping with collective disadvantage // Personality and Social Psychology Review. 2012. № 16. Pp. 180-199.
- 21. Yamamoto M., Kushin M.J., Dalisay F. Social media and political disengagement among young adults: A moderated mediation model of cynicism, efficacy, and social media use on apathy // Mass Communication and Society. 2017. Vol. 20. Pp. 149-168.

Национальный исследовательский университет «Высшая школа экономики», г. Пермь

October, 29 2021