UDC: 130.2

## ETHNOGRAPHY OF COMMUNICATION

## Y.A. Petrova

Our language reflects our culture, psyche and mode of thought. We all differ not only according to our geographical position, pronunciation and different meaning of words in our communicative process, but also in grammatical system (gender, case, tenses etc.) of our language. For centuries philosophers and linguists have lined up to announce that each language reflects the qualities of the nation that speaks it. Many ethnographers have studied particular speech acts crossculturally, both to find out the cultural particulars of speech act performance, and to explore what speech communities might exist, also they have described ways of speaking and language codes as definitive of social group boundaries.

*Keywords: language, communication, language codes, speech communities, culture, ethnography* 

## References

- 1. Carbaugh D. Cultural Communication and Intercultural Contact. University of Massachusetts, Psychology Press, NY-London, 2009.
- 2. Casmir F.L. Ethics in Intercultural and International Communication. Routledge, NY & London, 1997.
- 3. Deutscher G. Through the Language Glass: Why the World Looks Different in Other Languages. Metropolitan books, Henry Holt & Company, Ney York, 2010.
- Hymes D.H. Pre-war Prague School and post-war American anthropological linguistics, in E. Koerner (ed.) The transformational-generative paradigm and modern linguistic theory. Amsterdam: John Benjamins, 1975.
- 5. Hymes D.H. Hymes Personal Web Page. Retrieved 16 January 2009, from [Digital Resource] URL: http://www.virginia.edu/anthropology/dhymes.html.
- 6. Katriel T. & Philipsen G. What we need is communication: Communication as a cultural category in some American speech. Communication Monographs 48, 1981.
- 7. Katriel T. Talking Straight: Dugri Speech in Israeli Sabra Culture. Cambridge: Cambridge University Press, 1986.
- 8. Murray S.O. American Sociolinguistics: Theorists and Theory Groups. Amsterdam/Philadelphia: John Benjamins Publishing Co, 1998.
- 9. Philipsen G. Speaking Culturally. Explorations in Social Communication, SUNY Press, 1992.
- 10. Searle J.R. Consciousness and language. Cambridge University Press, 2002.
- 11. Ten Y.P., Gudakov V.V. Symbols of the regional culture of the North Caucasus // Научный альманах стран Причерноморья. 2015. № 2. http://science-almanac.ru
- 12. Tobin J.J., Wu D.Y. & Davidson D.H. Preschool in three cultures. Binghampton, NY: Vail Ballou Press, 1989.
- 13. Tracy K., Ilie C. & Sandel T. The International Encyclopedia of Language and Social Interaction. New York, NY: John Wiley & Sons, Vol. Volume 1: A-D, (The Wiley Blackwell-ICA international encyclopedias of communication), 2015.
- 14. Yablokov I.N. Religion and ethnos // Научный альманах стран Причерноморья. 2015. № 1. http://science-almanac.ru