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## **Features of product supply chain management in the activities of industrial TNCs**

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*Various possibilities in flexible supply chain management for transnational industrial corporations are considered. The specifics of this industry have been identified and formulated using research methods: the choice of logistics intermediaries, forecasting (indicators, flows, etc.), determining product groups, optimization under risk, statistical methods in data processing. The functionality and significance of the SCOR supply chain management model, the Manhattan SCALE management system and the ERP system are described.*

**Keywords:** *flexible supply chain management, multinational industrial corporations, SCOR methodology, PAXD platform, logistics structures for supply chain management*

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