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Single digital space in culture

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The museum, by the nature of its activities, is a kind of repository of the historical and cultural heritage of mankind. Museum activity is being transformed using computer technology. The modern museum integrates traditional collection methods and modern communication technologies. The trend in the development of inter-museum unity intersects with the tendency for the emergence and rapid growth of inter-museum information space. The newest form of overcoming the "isolation" of the museum as a social institution is the emerging electronic information space. The modern museum is an information and integration center that represents a combination of various museum structures, types and forms of activity. Expanding the information space, the museum expands the circle of its partners, assumes the functions of a center for civic initiatives that helps solve social and economic problems. A single digital space contributes to the popularization of museums, increasing the range of museum services provided using digital technologies, improving the quality of information services, and enhances the role and importance of museums in the modern information society.

Keywords: *information society, digital space, culture*

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