

## HISTORY

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DOI: 10.23683/1997-2377-2019-106-3-94-98

UDC: 32.019.5

### Creative heritage of «Alash» and modernization of public consciousness

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*It is considered the role and influence in the modern history of Kazakhstan of the ideological guidelines of the «Alash» party. The leaders of the Alash social and political movement exerted a tremendous influence on the rise of the national self-consciousness of the Kazakh people. Now, when the Head of State N. Nazarbayev in his program article «Looking into the Future: Modernizing the Public Consciousness» has set the tasks of forming the foundations of national and civic harmony and identity, the role of the spiritual and creative heritage of «Alash» is growing. The author through the analysis of N. Nazarbayev's works «In the stream of history», «The era of independence», the collective work «Assembly of the people of Kazakhstan: the history of two decades» and other publications showed a direct connection of two epochs, substantiated the inseparability of the history of Kazakhstan and the role of the «Alash» building of statehood in our country.*

**Keywords:** identity, modernization, passionarity, authentication, assembly of the People of Kazakhstan

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