## SOCIAL PHILOSOPHY

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## What ideology needs modern Russia

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The author emphasizes that it is possible to refer to the ideology prevailing in Russia historically based on popular culture or to develop the ideology of the Soviet type, which was the political and theoretical development of the construction of principally new type of society and the state. It is noted that a new ideology is the result of resolving contradictions between the "natural monopolies" oligarchic capitalism and State power. The essence of conflict resolution is to transition to State power control functions all financial flows. It is proved that the new ideology must be ideology, common goals, common cause, the common good with high spiritual mentality in the psychology of the people. This ideology will be the basis for creating conditions for the transition from market economy oligarchic capitalism to mobilization, clan-oligarchic system with its dictatorship of private interest, to the socio-economic system of equal opportunities for all.

**Keywords:** moral consciousness and self-consciousness, socio-cultural identity, sacred space, mobilization strategy, ethno-social phenomenon, historical and contemporary trends, particularism of billionaires and the homeless, class-oligarchic structure

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