

**ПОНЯТИЕ ПЕРФОРМАТИВНЫХ ВЫСКАЗЫВАНИЙ
В СОВРЕМЕННОЙ ПРАГМАТИКЕ**

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Перформативное направление явилось парадигматическим сдвигом в рамках гуманитарных и социальных наук, повлиявшим на антропологию, археологию, лингвистику, этнографию, историю и функциональную прагматику. Именно функциональный, деятельностный, поведенческий аспект лежит в основе перформативного направления, обозначенного в лингвистике через понятие «перформативного высказывания». Данный термин соотносится с вербализацией деятельности, а не простой констатацией или описанием реальности, определяя перформативность как функцию прагматики.

Ключевые слова: перформативность, перформативное высказывание, деятельность, прагматика, общественные практики, языковая репрезентация, теория речевых актов.

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Performative utterances in modern pragmatics

It is considered the performative trend of a paradigmatic shift within the humanities and social sciences, influenced by anthropology, archeology, linguistics, ethnography, history and functional pragmatics. Its functional, behavioral aspect predetermines performative direction indicated in linguistics through the concept of "performative utterance". This term refers to the verbalization of activity, rather than a simple statement or description of reality, determining performativity as a function of pragmatics.

Key words: performative utterance, activity, pragmatics, social practices, language representation, theory of speech acts.

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